



A Presence Communications Company

Customer Facts

a summary of key Presence information for the
Discerning Consumer

Protect your **privacy** yet
stay **in touch** wherever you are.

Presence lets you control and direct all communication with a personal toll-free number without being tied to a person, place or thing at anytime you choose.

PRESENCE LETS YOU DECIDE HOW, WHEN AND WHERE YOU WANT TO COMMUNICATE

With Presence tools like Tagline™, you can finally say goodbye to those annoying interruptions during dinner or during your favourite movie. Tagline™ is a completely customizable number that allows you to identify any type of unknown communication by voice or by the Web, so you only take the calls you want. What's more is you can assign different personal greetings for contacts you know giving them preferred access whenever you want and wherever you are.

PRESENCE ENSURES YOUR PERSONAL VIPs REACH YOU

Imagine having your own virtual secretary direct any incoming and outgoing communication to wherever you are and whenever you choose. Controlling your presence with Tagline™ gives you and the people important to you peace of mind. For example, imagine the comfort of knowing the school will always reach you in an emergency.

TAGLINE™ SAVES YOU TIME AND MONEY

Imagine having all the capabilities of a fax, a mobile phone and a virtual assistant, for example, without all the added fees, restrictions and service problems. If you've ever dreamed of having simple control over all your devices and locations in one convenient environment at one convenient cost, look no further. Tagline™ puts control back where it belongs: with you.

PRESENCE:
IT'S WHERE YOU WANT TO BE



PRESENCE gives you and your personal VIPs identity, personalization and control.



IDENTITY lets you direct all forms of communicating to wherever you are by whatever method you choose.

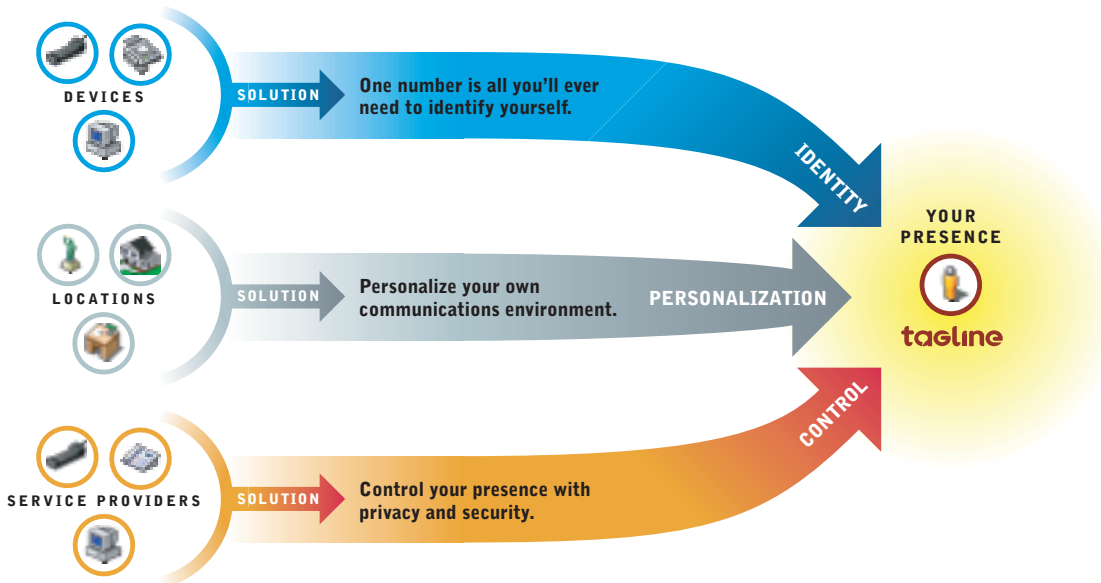
PERSONALIZATION allows limitless customization of all your devices and locations the way you've always wanted... your way.

CONTROL your accessibility privately and securely with the power to filter any form of communication.

IDENTITY lets you combine all forms of communicating into one convenient and cost effective environment.

PERSONALIZATION lets you respond to any communication with whatever form you wish to use at any moment in time, for business and pleasure.

CONTROL your presence independent of restricting terms, conditions and rates imposed by service providers.



PRESENCE IS WHERE YOU WANT TO BE...

Communicate with greater identity, personalization and control.

Let Presence identify you and be part of your unique style.

Never allow your presence to be determined by anyone other than yourself.

Presence is person-to-person communication the way it's meant to be... your way.

THAT'S PRESENCE COMMUNICATIONS.

THAT'S VERB EXCHANGE.

To find out more about how Tagline™ can increase your communications productivity, contact your local Verb Exchange agent:

IS YOUR PRESENCE REQUESTED?

If you answer **YES** to any of the following questions, you could benefit by having Presence tools like Tagline™ simplify your communications and better serve your lifestyle.

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|------------------------------------------------------------------------------------------------------|------------------------------|-----------------------------|
| 1. Do people contact you at more than one number or email? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| 2. Does staying close to your personal VIPs matter? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| 3. Do you find yourself juggling work and home? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| 4. Are you rarely in one location for any period of time? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| 5. Does saving time and money matter to you? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| 6. If you could save an hour a day and, on average, \$50-100 per month would you want to learn more? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |